

NISHI MEHTA

Interactive Media Designer | UI/UX Designer | Visual Designer | Motion Graphics | Front-End Design
Ajax, ON | nishimehta807@gmail.com | linkedin.com/in/nishi-mehta-uiux | Portfolio: nishimehta.com

PROFESSIONAL SUMMARY

Interactive Media Design student with a Computer Engineering background and hands-on experience creating responsive web layouts, UI prototypes, brand assets, motion graphics, and front-end interfaces. Skilled in Figma, Adobe XD, Illustrator, Photoshop, After Effects, HTML, CSS, JavaScript, GSAP, and SVG animation. Strong foundation in visual hierarchy, usability, responsive design, and technical problem-solving.

CORE SKILLS

UI/UX & Visual Design: UI design, wireframing, user flows, prototyping, responsive layouts, accessibility, typography, colour theory, visual hierarchy, branding

Motion & Media: motion graphics, storyboarding, animation timelines, easing, masking, SVG animation, digital content design

Front-End: HTML, CSS, JavaScript, responsive web design, GSAP, basic web interaction, website structure

Tools: Figma, Adobe XD, Illustrator, Photoshop, After Effects, VS Code, Canva

DESIGN PROJECT EXPERIENCE

Interactive Media Design Projects | Durham College | Ontario, Canada | Present

- Designed responsive web layouts, interactive prototypes, brand assets, and motion graphics for academic and portfolio-based projects.
- Created wireframes, user flows, high-fidelity screens, and clickable prototypes with clear navigation and usability in mind.
- Built front-end layouts using HTML, CSS, and JavaScript while maintaining spacing, hierarchy, and responsive structure.
- Produced digital graphics, brand systems, presentation layouts, and motion concepts using Adobe Creative Suite and Figma.

Selected Projects

- Personal Portfolio Website: designed and developed a responsive portfolio website to showcase design projects, resume, and contact information.
- Restaurant Web App Concept: created a clean restaurant-focused web/app interface with user-friendly navigation and visual consistency.
- Hidden Objects Guessing Game: developed an interactive digital experience using visual assets, front-end logic, and user interaction patterns.
- Outdoor Brand Book Rebrand: created visual identity direction, layout pages, colour palette, typography system, and brand applications.
- Motion Graphics / Featurette Video: designed animated visual content using timing, composition, typography, transitions, and After Effects workflows.

PROFESSIONAL EXPERIENCE

Business Development Executive | Aiminfolitics | Ahmedabad, India | 2021 - 2024

- Researched clients, industries, and business opportunities for IT service projects and digital solution discussions.
- Prepared proposals, presentations, reports, and professional communication materials for client and internal use.
- Managed lead information, follow-ups, email communication, and requirement coordination with strong attention to detail.
- Built transferable strengths in client communication, research, documentation, organization, and problem-solving.

Customer Service / Food Service Team Member | Desserto Ice Cream Shop & Mucho Burrito | Oshawa & Ajax, ON | 2024 - 2026

- Delivered accurate customer service, order handling, payment processing, and daily store support in fast-paced environments.
- Maintained teamwork, time management, cleanliness, and service quality during high-volume shifts.

EDUCATION

Advanced Diploma - Interactive Media Design | Durham College | Ontario, Canada | Present

- Relevant areas: UI/UX design, interactive media, visual communication, motion graphics, web design, and digital storytelling.

Bachelor of Engineering - Computer Engineering | Ahmedabad Institute of Technology | Ahmedabad, India | 2018 - 2021

Diploma - Computer Engineering | LJ Polytechnic | India | 2015 - 2018

CERTIFICATIONS & ACTIVITIES

- Hackathon Participant (2x): collaborated in time-limited problem-solving environments using design thinking, communication, and technical planning.
- Food Handler Certificate: completed food safety and handling certification for Canadian food-service environments.
- Additional strengths: organized design files, followed brand guidelines, learned new tools quickly, and improved work through feedback.